



# GABRIEL GABRO

## SHORT ABOUT ME

Engineering student accustomed to communication and quick at problem-solving. Skilled at breaking down problems into smaller, solvable parts and handling them independently or in a team. Currently, developing my skills in neural networks and machine learning is more attractive to me than a cold beer on a greek beach!

I am also quiet fun to work with, at least sometimes.

## CONTACT ME

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## WORK EXPERIENCE

### IT and marketing Consultant

Freelance, 2021 -

- I Create websites and other digital infrastructure for clients. Beyond coding and other technical issues, this involves a lot of communication - And disagreements - with clients about their business idea, perception of client and other "softer" issues.
- I Launch paid online marketing campaigns. Platforms have been Meta and Google. The goal is usually to get new clients to buy products, services.
- Clients have varied from hair salons to solar energy systems suppliers and industrial laundries.\*
- Cooperations usually result in automated and digitalised systems and new clients. Quiet often, clients end up learning new insights about their business and clients as well.
- Recently, I have been responsible for one client's sustainability department. This includes contact with eco-labeling institutions, authorities, and writing sustainability reports.

### Project Manager in Catering/Marketing

CoffeeCow, 2018-

- Annual project manager at the Roskilde Festival: I manage the application system for volunteers, divide them into teams, and get to know them. During the festival, I oversee payment systems, communication with festival management, and the endless problems that arise on-site.
- Key skill: Managing stressed Danes, party Danes, and generally Danes.
- Previously handled contact with new and existing customers and coordinated logistics with the team.

### Other engagements

Board member and secretary of Choir [Chorus Virorum](#) 2023-2024

Board member of condominium association Bostadsrättsföreningen Säbyhus 2019-2022

Charity worker with [SOS Chrétien d'Orient](#) 2016-2017

Staff at nursing home. Salem Municipality, Salem, June 2018 - July 2018

Waiter. Boqueria, Stockholm, June 2019 - September 2019

## ACADEMIC BACKGROUND

### Master's in Engineering in Industrial Engineering and Management

Uppsala University, 2021-

After initially focusing on management and marketing, my studies shifted my interests toward more technical aspects such as machine learning, AI, and analytics—particularly how these fields interact with the end user. Our bachelor's project, where we used analytical models to predict the market value of the [FCR electricity market](#), was both intellectually engaging and positively received by scholars and the industry. I have developed big curiosity in these disciplines and it is waiting to be satisfied!

## LANGUAGES

Swedish  
English  
French  
Arabic

Example of clients

[samotsoh](#)

[The Salon Business](#)

[Södra vanadistvätten](#)