





Wissam Baba

GSE Director

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Summary

Experienced technical director with extensive expertise in fleet management, ground equipment maintenance, and operational optimization. Proven ability to identify inefficiencies, implement preventive maintenance strategies, and oversee large-scale projects. Adept in negotiations, procurement, budgeting, and team leadership, with a track record of successful project execution and department improvement. Strong problem-solving skills, hands-on technical expertise, and experience collaborating with international vendors and regulatory bodies, including IATA.

Experiences

Middle East
ground handling -
Beirut , Rafic
Hariri
international
airport
Jan 2016 - Jan
1970

Ground services equipment maintenance director

- Oversee day-to-day department operations and strategic planning.
- Manage and maintain a fleet including GPU, ASU, towbarless aircraft tractors, Mercedes catering trucks, and more.
- Analyze and resolve recurring technical issues to improve reliability.
- Prepare reports for senior management, including annual equipment status and replacement recommendations.
- Supervise procurement, contracts, and outsourcing operations for maintenance execution.
- Develop and implement KPIs to enhance operational efficiency.
- Recruit, train, and manage department staff to ensure high performance.
- Lead budget planning and cost-control initiatives.
- Represent MEAG in IATA meetings and industry exhibitions.

Sukleen (Averda
Group) - Beirut, El
marfaa
Oct 1996 - Mar
2016

Workshop manager

- Managed fleet operations, including heavy equipment (Caterpillar dozers, Volvo loaders, Renault & Mercedes trucks).
- Implemented preventive and predictive maintenance strategies.
- Supervised outsourcing contracts and ensured compliance with execution standards.
- Led technical training programs for maintenance teams.
- Prepared annual budgets and procurement plans.
- Oversaw the implementation of a biogas power station at Naamé landfill.

Education

CNAM LEBANON
FACULTY OF
ENGINEERING

Master : MECHANICAL ENGINEERING, ENERGETIC SYSTEMS
Grade : GOOD

2012

American
university of
Beirut , Faculty of
Business (OBS)

University (Bachelor) : Management development program (MDP) for Averda Group.
Grade : GOOD

2015

Institue
Technique
industrial/Dekwaneh

Diploma 5 years : Hydraulic systems
Grade : GOOD

2008

Courses

• Certification in
Preventive &
Predictive
Maintenance
Excellence
Nov 2013

Sahara Group, Istanbul, Turkey | 2013

Certificates

Heavy equipment
maintenance
Sep 2015

Caterpillar
Maintain and repair caterpillar dozers

Heavy equipment
maintenance
Jun 2014

Volvo

Effective
Solutions Using
Root Cause
Analysis
Dec 2012

Sukleen training department

Skills

• Microsoft Office

• Oracle Maintenance

• SQL & Access

• Leadership & Teamwork

• Problem-Solving

• Budgeting & Cost Control

• Negotiation & Conflict Resolution

• Training & Supervision

Languages

English

Fluent

Arabic

Native

French

Good