

9015617024



# KESHAV KUMAR

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DATA ANALYST

Loma, Vaishali, Bihar- 844505



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## SUMMARY

"Results-driven data analyst with three years of experience in analyzing complex datasets to extract valuable insights and inform strategic decision-making. Proficient in data manipulation, statistical analysis, and data visualization techniques, utilizing tools such as Python, SQL, and Tableau. Demonstrated ability to translate business requirements into actionable data-driven solutions, resulting in improved operational efficiency and revenue growth. Seeking a challenging data analyst role to leverage my expertise, drive innovation, and contribute to the success of a forward-thinking organization."

## EDUCATION

### Dr. A.P.J Abdul Kalam Technical University

Bachelor of Technology Honors

Attended at 2017 - 2021

Secured - 7.5 GPA

### Dev Samaj Modern School

Class - XII

Attended at 2016 - 2017

Secured - 74%

## SKILLS

Data Mining, Data Visualization/ETL, Data Analysis, Data Warehousing, Data Integration, Data Governance, Data Science, Data Modeling, Tableau, Power BI, MySQL, Python, Statistical Analysis, Machine Learning, Deep Learning, Natural Language Processing, Statistics & Probability, Numpy, Pandas, Seaborn, Matplotlib, Anaconda, Power BI Dashboard, Tableau Dashboard, Gretl, Problem Solving, Excel Advance, Zscaler, ZPA, ZIA, Palo-alto.

## CERTIFICATIONS

- Data Analytics Essential - Cisco
- Data Analysis - Udemy
- Data Scientist - Udemy
- Tableau Certified Data Analyst - Udemy
- Microsoft Power BI - Udemy
- Machine Learning - Udemy
- Deep Learning - Udemy
- Natural Language Processing- Udemy
- Statistics Analysis For Data Analysis
- MySQL - Udemy
- Zscaler Private Access Administration Certification

## PROFESSIONAL EXPERIENCE

### Data Analyst

Wipro Technologies - 08/2021 - Present

- Conducted comprehensive data analysis on large datasets using SQL, Power BI to identify trends, patterns, and outliers.
- Created interactive dashboards and reports in Tableau to visualize key performance metrics and communicate insights to stakeholders.
- Collaborated with cross-functional teams to define business requirements, establish KPIs, and develop data-driven strategies to optimize operations and drive business growth.
- Implemented data quality checks and data validation procedures to ensure accuracy and reliability of analytical outputs.
- Developed and maintained data pipelines for data extraction, transformation, and loading (ETL) processes, ensuring data integrity and consistency.
- Assisted senior analysts in data cleansing, data validation, and data preprocessing tasks to prepare datasets for analysis.
- Developed and automated data visualization dashboards using Power BI, facilitating real-time monitoring of key performance indicators (KPIs).
- Conducted market research and competitive analysis to identify industry trends and opportunities, presenting findings to senior management.
- Conducted Statistical analysis on large data sets to identify customer behavior patterns and improve targeting for marketing campaigns.
- Implemented automated data cleansing and validation procedures reducing data errors and saving multiple hours of manual cleaning per week.
- Track and Collect key market data provided by multiple sources and pull data to build charts and graphs as needed.
- Provided technical support and assisted in troubleshooting data related issues.
- Investigate and conduct studies on the forecasts, demand and capital of products.
- Interviewed user to secure understandings of core business functions and needs.
- Created action filters, parameters and calculated sets for preparing dashboards and worksheets in Tableau.