

# Fathima Safana

## Senior Data Analyst & BI Engineer

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### PROFILE

Experienced and dedicated Data Analyst with expertise in designing and optimizing data pipelines, ETL processes, and data warehousing. Skilled in Azure cloud services, big data technologies, and Power BI to deliver data-driven business outcomes. Adept in data collection, validation, analysis, and visualization, ensuring accuracy and actionable insights.

### SKILLS

#### Data Visualization:

Power BI, Tableau, Spotfire, Dashboards creation.

#### Other Competencies:

Data exploration, data cleaning, statistical analysis, Analytical and problem-solving skills, Knowledge of Power Query scripting, REST API integration.

#### Data Reporting:

Reporting and performance monitoring, statistical analysis, KPI development, relational databases

#### Additional Tools:

Microsoft Office Suite (Excel, Word, PowerPoint, Outlook), CRM systems, project management software-JIRA, Asana, Azure Devops

#### Programming Languages:

Python, SQL, R, JavaScript, Java.

#### Data Collection and Validation:

statistical techniques, hypothesis testing, and predictive modelling.

#### Data Analysis Tools:

Microsoft Fabric, Azure SQL, Azure Data Analytics tools, database management systems (DBMS), MYSQL, pivot tables, data lookups. Microsoft Power Platform (Power Apps, Power Automate, Power BI),

### ACHIEVEMENTS & CERTIFICATES

- Microsoft Certified: Power BI Data Analyst (PL300).
- Microsoft Certified: Azure Data Engineer Associate (DP203).
- Microsoft Certified: Fabric Analytics Engineer Associate (DP600).
- STAR AWARD: Recognized for exceptional dedication, exemplary skills, and unwavering commitment in work.

## PROFESSIONAL EXPERIENCE

### **UL Technology Solutions, Senior Data Analyst & BI Engineer**

May 2022 – present

- Developed and displayed KPIs for the sector on client platforms using Power BI reports.
- Collaborate with stakeholders to understand business needs and translate them into technical solutions
- Validated and audited incoming data for accuracy, consistency, and compliance with client standards.
- Analyze and interpret complex data sets, identifying trends, patterns, and insights to inform decision-making
- Delivered actionable insights by building financial analytics workflows and visual reports in Power BI for Finance Services Firm and Banking Firm.

### **Precize Technologies, Software Development Analyst**

January 2020 –  
December 2022

- Provided operational support for the collection, auditing, analysis, and management of data across client's sections and businesses.
- Developed Power BI dashboards and SQL queries, integrating data from various sources.
- Write and optimize SQL queries to extract and analyze data from databases
- Knowledge of software development life cycle (SDLC) and agile methodologies. Familiarity with AI/ML concepts and data science methodologies.
- Created comprehensive performance reports detailing insights and actionable recommendations with Tableau

### **Infosys Limited, Systems Engineer**

December 2016 –  
December 2017

- Infosys Validation Service(IVS) and Quality Assurance testing for the web services created in Java and JSP.
- Validated databases to ensure adherence to client requirements.

## EDUCATION

**Bachelor of Technology in Information Technology Engineering,**  
**Mahatma Gandhi University**  
CGPA 8.02(First class with Honors)

2012 – 2016

**Senior Secondary School, Central Board of Secondary Education(CBSE)**  
85% (Distiction)

2010 – 2012

**SSLC, Kerala State Board Examination**  
95%

2010