



DAVICK BRUNETTE




GRADUATE IN COMMUNICATION

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I have an atypical professional and educational background, but each of these experiences served as a lesson.

My knowledge acquired throughout this journey make me someone independent, proactive, versatile, creative and open-minded.

TO CONTACT ME

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-  Sherbrooke, Québec

EDUCATION

DIPLOMA OF COLLEGE STUDIES IN HUMAN SCIENCES

2016-2017 et 2019-2021

- Collège Lionel-Groulx

DIPLOMA OF VOCATIONAL STUDIES IN BRICKLAYING AND MASONRY

2017-2018


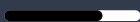






- Centre de formation Le Chantier

B.A IN APPLIED COMMUNICATION

2021-2024

- Université de Sherbrooke

SKILLS

- Office Suite 
- Google Suite 
- SEO 
- Canva 
- HubSpot 
- Social Networks 
- Français 
- English 

WORK EXPERIENCE

TRAINING CONTENT CREATOR

2023-2024

Bombardier Recreational Products (BRP)

- Develop and research content internally.
- Become an expert on a given subject and then teach it.
- Write a script for a training video.
- Create a training video.

PUBLIC ACTIVITIES COMMUNICATION ADVISOR

2023

Ministère des Transports et de la Mobilité durable

- Write press releases.
- Participate in the organization of press conferences.
- Follow up on the progress of an assigned file.

DIGITAL MARKETING AND SEO ADVISOR

2022-2023

Alice POS

- Write and correct blog articles using a writing method.
- suitable for SEO.
- Participate in several marketing campaigns (direct, digital).
- Analyze and interpret data from Analytics 4 and HubSpot.

BRICKLAYER

2018-2019

Maçonnerie MJC

- Take charge of creating a project according to the client's vision.
- Ensure a smooth and safe working day.
- Establish a bond of trust between the customer and the company.